



Media Invitation

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City to Roll Out New Sanitation Vehicle

LAFAYETTE, INDIANA – February 19, 2020 – The City of Lafayette Sanitation Department will be unveiling their newest dual-collection vehicle on **Thursday, February 20, 9:30 A.M. at DeFouw Automotive**, 320 Sagamore Parkway South.

DeFouw Automotive has graciously sponsored the graphics wrap for the vehicle, and for this third vehicle sponsorship has chosen a Salute to the Troops theme. DeFouw General Manager Grant Gernhardt explained, “This was a great way to show our support for all our troops and veterans. Being a dealership founded by a veteran and happily employing veterans, we wanted to support the City in honoring all our troops and veterans of Greater Lafayette.” Mayor Tony Roswarski has expressed his sincere appreciation to DeFouw’s for their excellent community partnership.

The City has contracted with MadMen Graphics for the design and installation of the graphic wrap. The dual-collection Crane-carrier/Labrie model will replace an older vehicle and will join the fleet immediately. Lafayette Sanitation runs residential collection routes five days a week, utilizing eight dual-collection trucks to collect trash and recycling, as well as a large cardboard truck and large-item collection trucks. The average lifespan of these heavy vehicles is longer than expected, thanks in part to on-site servicing by the City Fleet Department.

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